# Melanin Magic Suites™

The First Black-Owned, Tech-Powered Wellness Suite Franchise

Founder: Kavonte Jones Sr.

Powered by the CrownThrive Ecosystem

# The Problem

• $64B+ industry dominated by extractive, white-owned franchises

• Black professionals are renting, not owning

• No automation, no ownership pathway, no scalable model

# The Solution

• MM Suites: franchise-owned, tech-enabled wellness suites

• Empowering Suite Pros with automation, QR loyalty, and equity

• Powered by CrownThrive’s 70+ brand ecosystem

# Suite Models

• MM Compact™ – 6–8 rooms, low-capex launch format

• MM Mid-Tier™ – 10–15 rooms, retail & salon/suite split

• MM Flagship™ – 20–50+ rooms, classroom, media, and retail gallery

• MM Mobile™ – Modular build for expos, events, seasonal installs

# Tech & Platform Stack

• ThriveSeat – Booking + CRM

• CrownRewards – QR Loyalty + Client Retention

• CrownAffiliates – Ambassador & Royalty Sharing

• ThrivePush – Automated Marketing

• CrownThriveU – Training + Certification

• AdLuxe Network – Local and national monetization

# Revenue Model

1. Franchise Licensing Fees (monthly + upfront)

2. Suite Pro Royalties (30% of revenue or fixed rent)

3. Creator Commerce via QR-linked retail

4. Ad inventory from physical and digital suite zones

# Traction & Momentum

• 70+ CrownThrive platforms in operation

• Booking & loyalty tech already live

• 4 suite models finalized

• First site: Gretna, VA

• Expansion mapped in 3 new markets

# Funding Ask

• Seed Round: $250,000

• Use of Funds:

- Launch MM Flagship™ site

- Finalize licensing & legal stack

- Expand Suite Pro onboarding

- Ad campaigns & creator outreach

# Our Advantage

• First and only Black-owned wellness suite franchise model

• Tech stack + legacy revenue + creator ecosystem = unmatched moat

• Deep alignment with cultural impact, local economies, and automation

# Founder

Kavonte Jones Sr.

Veteran. Systems Engineer. Creator. Strategist.

Founder of CrownThrive – 70+ brand ecosystem built from scratch.

On a mission to turn underserved professionals into legacy owners.

# Contact & Close

📧 contact@crownthrive.com

🌐 www.crownthrive.com

📍 Gretna, Virginia

We’re not renting rooms — we’re restoring thrones.